

# **Multi-Family Program**

Hartson-Kennedy has extensive experience working with multi-family projects — from apartment complexes to senior living communities, university dorms and more. If you have a project like this, our Commercial Project Department will work with you to quote, process, and schedule your project orders. For new construction or rehabilitated units, our products will meet the lead-times necessary for demanding, fast-track development.

### Formica® Brand Laminates

#### **Group A Finishes**



6696-58 Carrara Bianco



6698-58 Paloma Polar



6314-58 Neo Cloud



7735-58 Portico Marble



9476-58 White Ice Granite



6697-58 Argento Romano



9525-58 White Shalestone



9306-58 White Bardiglio



9497-58 Silver Quartzite



8831-58 Elemental Stone

#### **Group B Finishes**



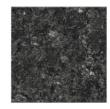
6696-46 Carrara Bianco



White Ice Granite



6226-46 Ivory Kashmire



6280-46 Midnight Stone



3690-34 **Basalt Slate** 

#### **Group C Finishes**



3460-46 Calacatta Marble



5018-11 Calacatta Cava



7402-11 Pietra Grafite



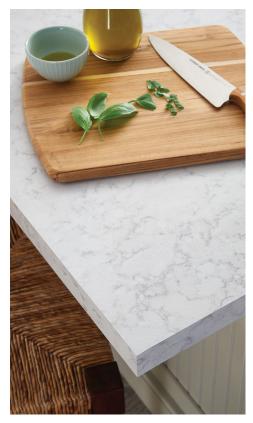
6319-43 Cafe Azul





# The facts...

Simple kitchen renovations boost rental and sale rates anywhere from 10-30%.† Coming in at least less than 50% the cost of real stone, Formica® Laminate is the cost effective solution for any multi-family spaces and can yield large returns.







**6314-58** Neo Cloud

9476-46 White Ice Granite

**6319-43** Cafe Azul

### **Know the difference**

FORMICA® BRAND LAMINATE	GRANITE & QUARTZ
√ Quick, light & easy install	Install requires special tools & heavy lifting
√ Lowest surfacing price point	Mid to high price point
√ Attractive with a wide variety of styles	Attractive, though limited style offering
√ EliteForm Technology for best in class scratch resistance & durability	Durable, but can scratch & chip (difficult to repair)
√ Simple & worry-free cleaning with everyday household cleaners	Requires special maintenance cleaners and sealing (granite only)
√ Does not promote bacterial growth*	Vulnerable to bacterial growth (granite only)

<sup>\*</sup> The melamine surface of laminate does not sustain microbes with regular cleaning.

<sup>†</sup> Source: http://www.multifamilyexecutive.com/design-development/renovations/rehab-roi-which-upgrades-cause-the-biggest-rent-bumps\_o

