

Multi-Family Program

Hartson-Kennedy has extensive experience working with multi-family projects — from apartment complexes to senior living communities, university dorms and more. If you have a project like this, our Commercial Project Department will work with you to quote, process, and schedule your project orders. For new construction or rehabilitated units, our products will meet the lead-times necessary for demanding, fast-track development.

Formica® Brand Laminates

Group A Finishes



6696-58, -43 Carrara Bianco



6697-58 Argento Romano



6698-58 Paloma Polar



9525-58 White Shalestone



6314-58 Neo Cloud



9306-58 White Bardiglio



7735-58 Portico Marble



9497-58 Silver Quartzite



9476-58, -43 White Ice Granite



8831-58 Elemental Stone

Group B Finishes



6696-46 Carrara Bianco



9476-46 White Ice Granite



6226-46 Ivory Kashmire



6280-46 Midnight Stone



3690-34 Basalt Slate

Group C Finishes



3460-46 Calacatta Marble



5018-11 Calacatta Cava

Cava

7402-11 Pietra Grafite



6319-43 Cafe Azul







The facts...

Simple kitchen renovations boost rental and sale rates anywhere from 10-30%.[†] Coming in at least less than 50% the cost of real stone, Formica[®] Laminate is the cost effective solution for any multi-family spaces and can yield large returns.







6319-43 Cafe Azul

6314-58 Neo Cloud

Know the difference

FORMICA [®] BRAND LAMINATE	GRANITE & QUARTZ
$\sqrt{\text{Quick, light & easy install}}$	Install requires special tools & heavy lifting
\sqrt{Lowest} surfacing price point	Mid to high price point
\checkmark Attractive with a wide variety of styles	Attractive, though limited style offering
✓ EliteForm Technology for best in class scratch resistance & durability	Durable, but can scratch & chip (difficult to repair)
√ Simple & worry-free cleaning with everyday household cleaners	Requires special maintenance cleaners and sealing (granite only)
√ Does not promote bacterial growth*	Vulnerable to bacterial growth (granite only)

9476-46 White Ice Granite

* The melamine surface of laminate does not sustain microbes with regular cleaning.

†Source: http://www.multifamilyexecutive.com/design-development/renovations/rehab-roi-which-upgrades-cause-the-biggest-rent-bumps_o

